

PHOENIX ARTIST OIL COLOUR

INFORMATIVE LABELS

Interpreting the professional terms information on the label to facilitate colour selection

Lightfastness

Each pigment's resistance to fading, known as lightfastness, is rated on a scale by the American Society for Testing & Materials (ASTM)

- + Less Lightfast
- +++ Extremely Lightfast
- ++ Good Lightfast

Pigment

Pigments are particles that determine the colour of paint. A paint can contain either a single pigment or multiple pigments. The specific pigments used in the paint are indicated on the paint tube and colour chart.



Phoenix Artist oil colour, across the entire range, has achieved AP certification. AP certification is awarded by the Art & Creative Materials Institute (ACMI) in the United States and ensures the safety of art materials. With AP certified oil colour pigments, you can use them with confidence, without worrying about the presence of harmful substances or any health risks.

THE RANGE

40ml Tubes : The 40ml size of oil paint offers better control over the amount of paint used and is easier to carry and handle during the painting process. It is particularly suitable for small areas or detailed painting.

200ml Tubes : The 200ml size is more suitable for large-scale painting projects or situations where a significant amount of paint of the same color is needed.



Tube 40ml



Tube 200ml

EXPLORE FEATURES

Refined Pigments

We meticulously select the highest concentration of pigment powders, sourced from premium suppliers worldwide. Through our proprietary grinding process, which involves over 10 rounds of refinement, we achieve an unparalleled level of pigment fineness. This results in intense and vibrant colour that offer exceptional coverage and luminosity.



Luxuriously Creamy Texture

The paints are made using a unique formulation that combines the pigments with carefully selected oils. This meticulous blend results in a luscious, buttery texture. The consistency of our paints allows for smooth and effortless application, making them a delight to work with for both beginners and professional artists. The paints glide effortlessly across the canvas, enabling precise control over brushstrokes and enhancing the overall artistic experience.

Superior Lightfastness

+	Less Lightfast	✓
++	Good Lightfast	✓
+++	Extremely Lightfast	✓

Our paints undergo meticulous testing to ensure they resist fading and deterioration. Through thorough trials, we simulate real-life conditions, including exposure to harsh light, humidity, and temperature changes. This rigorous testing guarantees that your artwork will maintain its vibrancy and true colour for years, preserving your artistic vision over time.



COLOUR CHART

FINE ARTISTS' OIL COLOURS

A palette of 50 colours made with the highest quality fine art pigments.

215 Lemon Yellow Hue ■ ++ PW6, PY3	211 Cadmium Yellow Pale Hue ■ +++ PY74	149 Chrome Yellow Hue ■ +++ PW6, PY65, PY74	223 Cadmium Yellow Hue ■ +++ PY65, PY73
220 Cadmium Yellow Deep Hue ■ ++ PY65, PO73, PW6	190 Cadmium Yellow Hue ■ +++ PY65, PO73	324 Vermillion Hue ■ ++ PW6, PO36, PR170	701 Scarlet Lake ■ +++ PR188
326 Cadmium Red Hue ■ ++ PR188, PW6, PR112	328 Cadmium Red Deep Hue ■ ++ PR170, PO36	338 Permanent Alizarin Crimson □ +++ PR177	602 Permanent Rose □ ++ PV19
307 Magenta ■ +++ PR122, PB15.3, PW6	194 Cobalt Violet Hue ■ +++ PV19, PV23, PW6	229 Dioxazine Purple □ +++ PV23	839 Powder Blue ■ +++ PW6, PB29
425 Cerulean Blue Hue ■ +++ PW6, PG7, PB15.1	441 French Ultramarine □ +++ PB29	471 Deep Cobalt Blue Hue ■ +++ PW6, PB15, PB29	450 Phthalo Blue □ +++ PB15
445 Prussian Blue □ +++ PB27	422 Indigo ■ +++ PBk7, PB15, PB29	754 Turquoise □ +++ PG7, PB15	145 Chrome Green Hue ■ ++ PY74, PG7, PY42, PW6
539 Emerald ■ +++ PG7, PW6, PY74	583 Permanent Green Light ■ +++ PY74, PB15.3, PW6	599 Phoenix Green □ +++ PG36	572 Aqua Green ■ +++ PW6, PG7
560 Viridian Hue □ +++ PG7	520 Oxide of Chromium ■ +++ PG17	568 Sap Green □ +++ PY110, PB15	569 Olive Green ■ +++ PBk11, PY74
294 Green Gold □ +++ PY129	210 Naples Yellow Hue ■ +++ PW6, PY42, PR101	676 Yellow Ochre ■ +++ PY42	601 Raw Sienna ■ +++ PY42
306 Light Red ■ +++ PR101	319 Indian Red ■ +++ PR101	684 Burnt Sienna ■ +++ PBk11, PR101	687 Burnt Umber ■ +++ PB7
688 Raw Umber ■ +++ PBk7, PBk9, PR101	709 Sepia ■ +++ PBk7, PB7	781 Warm Grey ■ +++ PW6, PBk9, PR101	780 Cold Grey ■ +++ PW6, PBk9

797 Payne's Gray ■ +++ PB29, PBk7, PW6	792 Ivory Black ■ +++ PBk9	793 Lamp Black ■ +++ PBk6	104 Titanium White ■ +++ PW6, PW4
120 Silver ■ +++ PW20, PBk9	130 Gold ■ +++ PW20, PR101		

KEY TO CODING

701 Scarlet Lake ■ +++ PR188
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LIGHTFASTNESS LEVEL

- + Less Lightfast
- ++ Good Lightfast
- +++ Extremely Lightfast

TRANSPARENCY / OPACITY

- Transparency
- Semi-Transparency
- Semi-Opaque
- Opaque

COLOUR INDEX

PW Pigment White	PB Pigment White
PY Pigment Yellow	PG Pigment Green
PO Pigment Orange	PBr Pigment Brown
PR Pigment Red	PBk Pigment Black
PV Pigment Violet	



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Phoenix-Arts



PHOENIXARTSUPPLIES

PHOENIX OIL COLOUR PRODUCTION PROCESS

Pigment Selection

Pigment Selection: The initial step in the production process involves the careful selection of premium pigments sourced from various regions worldwide. This ensures the incorporation of vibrant and durable colours into Phoenix oil paints.

Binder Mixing

A unique combination of natural oils and resins is meticulously blended with the pigments. This binder not only facilitates the ease of paint application but also enhances its durability.

Triple Milling

The pigment and binder mixture undergoes three rounds of milling. This process involves passing the mixture through a series of rollers to achieve a smooth and even texture, eliminating any residual impurities and yielding high-quality oil paints.

Labeling and Packaging

The chosen pigments undergo traditional grinding methods. This process guarantees the uniform dispersion of pigments and their thorough mixing with binders, resulting in consistent colour intensity.

Quality Control

Phoenix oil paints undergo strict quality control measures to maintain consistent excellence. Each batch is subjected to colour accuracy, viscosity, drying time, and overall quality testing.



PHOENIX OIL COLOUR MEDIUM

Oil colour mediums play a pivotal role in the art of oil painting, providing artists with a range of benefits to maintain the gloss, prevent cracks, and enhance the permanency of their artworks. These mediums are carefully designed to work in harmony with oil paints, allowing artists to explore various techniques and achieve desired effects.



75ml 250ml

OIL MEDIUM

The general purpose for this medium is to thin the paste consistency, improve flow and wetting, slow drying, increase the durability of the film and resistant to yellowing.



75ml 250ml

OIL PAINTING MEDIUM

The general purpose for this medium is to thin the paste consistency, improve flow and wetting, slow drying, increase the durability of the film and resistant to yellowing.



75ml 250ml 500ml

PAINTING DILUENT

This particular product serves as a thinner for oil colors as well as a cleaning agent for brushes. Its potency and odor are less pronounced compared to that of Turpentine.



75ml 250ml

STAND OIL

Improves the flow and slows the drying rate. It could also be mixed with Turpentine to improve the flow.



75ml 250ml

FAST DRYING MEDIUM

Fast drying medium improves the flow and drying speeds of oil colours. It also smoothes brush stroke and increases the transparency.

AVAILABLE COLOUR SETS



Tube SET Classic Colours

6
colours

- | | | | | | |
|------------------------------|--------------------------------|------------------------------|------------------------|------------------------|-----------------------|
| 223
Cadmium
Yellow Hue | 328
Cadmium Red
Deep Hue | 441
French
Ultramarine | 560
Viridian
Hue | 676
Yellow
Ochre | 687
Burnt
Umber |
|------------------------------|--------------------------------|------------------------------|------------------------|------------------------|-----------------------|

Tube SET Classic Colours

12
colours

- | | | | | | |
|---------------------------------|------------------------|------------------------------|--------------------------------|----------------------------|------------------------------|
| 104
Titanium
White | 215
Satin Silver | 223
Cadmium
Yellow Hue | 328
Cadmium Red
Deep Hue | 229
Dioxazine
Purple | 441
French
Ultramarine |
| 583
Permanent
Green Light | 560
Viridian
Hue | 676
Yellow
Ochre | 684
Burnt
Sienna | 687
Burnt
Umber | 792
Ivory Black |



ARTIST OIL COLOUR

Refined Pigments / Luxuriously Creamy Texture / Superior Lightfastness

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